

JEFFERSON LAM

Front-End Developer

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EXPERIENCE

Streetspin - Front-End Developer and Designer

August 2016 - August 2017

- Conduct user tests and interviews to identify user needs, pain points, and design opportunities.
- Design and develop web platform for creating and sharing Streetspin decks.
- Develop visual and interactive elements to improve app usability and enhance features.

IBM Design - Front-End Developer

July 2014 - July 2016

- Conduct research across front-end developers to identify opportunities for FED culture improvement.
- Conduct research for Elastic Storage to identify user pain points and design opportunities.
- Develop Elastic Storage internal design research website.
- Develop Bluemix DevOps design experiments to test ideas and markets.
- Develop IBM radio internal website as a platform for community building through music.
- Facilitate design thinking workshops to foster a culture of design.

HealthLoop - Front-End Development & Visual Design Intern

October 2013

- Design new features to be implemented in the HealthLoop app.
- Develop and design broad changes to visual elements of HealthLoop app.

EDUCATION

Coding Dojo

November 2013 - February 2014

- Develop Daytripper, which received over 10,000 visitors in a week, and was featured in blogs.
- 9-week code accelerator, focusing on HTML, CSS, PHP, Ruby on Rails, and JavaScript.

UC Santa Cruz - BA in Music, Language Studies, minor in Electronic Music

2008 - 2013

- Relevant coursework includes Intro to Programming, Data Structures, and Discrete Math.

EXPERTISE

- HTML
- CSS/Sass
- Client-Side JS
- jQuery
- Gulp
- RWD
- Web Performance
- Git/Github
- Design Thinking
- Visual Design
- UX Design
- User Research